



# Strike Out Hunger

June 1-30, 2024

## Pitch in and together, we can raise 600,000 meals!

Nothing says “summer in the Heartland” quite like baseball. For thousands in our community, however, summer means one thing: hunger. Elevated prices on everyday essentials—and having kids at home during summer break—places additional strain on tight budgets and area food pantries. That’s why for the past 17 years, companies have joined Food Bank for the Heartland’s Strike Out Hunger campaign.

Strike Out Hunger has played a key role in our ability to address food insecurity across Nebraska and western Iowa during the summer months. During the entire month of June, your organization can make a difference and help provide **600,000 MEALS** in one or more of the following ways...

### There are four ways to participate.

1. Host a Virtual “Home Run” Funds Drive.
2. Host a “Grand Slam” Food Drive.
3. Be an “All-Star Team” and Volunteer.
4. Play “Extra Innings” through Social Media Posts.

Information on each activity can be found on the following pages.

With your support, the Food Bank can distribute nourishing food to 555 Network Partners across 93 counties in Nebraska and western Iowa, helping thousands of Heartland families who are experiencing food insecurity.

### Thank you for joining us in the fight against hunger.

#### Save the dates!

**May 8, 2024 · 8:00 – 9:00 a.m.** Strike Out Hunger Kick-Off Breakfast at Food Bank for the Heartland.

**July 11, 2024 · 4:00 – 6:00 p.m.** Winners will be announced and awarded during a special celebration at Rocco’s Pizza and Cantina in Omaha!



### Quick Stats

- **2024 GOAL: 600,000 MEALS**
- Launched in 2007, this will be Strike Out Hunger’s 17th year!
- This is a friendly competition among Heartland businesses to determine which companies can generate the most support through donations of funds, food, volunteer time, and social media posts.
- Designed to coincide with the College World Series, the campaign is held when donations are low but need is high.



PRESENTING SPONSORS:



# 1. Host a Virtual “Home Run” Funds Drive.

Make an impact by collecting financial donations through our online portal.

The Food Bank then uses your gift to purchase needed food items for children, families, seniors, and veterans. Through our relationships with food producers and other partners, we are able to purchase food in bulk by the truckload, making your dollar go further.

## Sign up today!

If your team has not signed up, please visit [foodbankheartland.org/soh-participationform/](https://foodbankheartland.org/soh-participationform/) or scan the QR code.



## Make some noise!

Don't forget to encourage friends and family to participate by directing them to your team's page. Despite the tremendous pressure of inflation, \$25 can still provide up to 75 meals.

## Match gifts and make twice the impact.

Incentivize your employees to give by offering a company match. This is an easy and effective way to double your points and impact. Please let the Food Bank know if you set up a match so we can prepare your Virtual Funds page accordingly.

## Step up to the plate and donate critical funds.

If you have already registered your team by completing the Strike Out Hunger Participant Sign-Up Form, you're all set!

- Visit [bit.ly/SOH-24](https://bit.ly/SOH-24) or scan the QR Code to see your progress on the Virtual Funds Drive summary page.



The last day to submit donations through the online portal is Friday, June 30.

The last day to deliver any cash, checks, or pledges to the Food Bank is Friday, July 5 before 2:00 p.m. Please call 402.630.4790 to schedule your drop-off.

|||||  
**\$100 donated**  
=  
**300 meals**



# “Home Run” Funds Drive Frequently Asked Questions

## How do I find out how much my Virtual Funds Drive has raised?

- The best way to find up-to-date Virtual Funds Drive information is on your team’s page. All donations made through clicking the ‘donate’ button on your team’s page will be reflected on the ‘Total Raised’ meter (top right) within minutes of the donation.

## How do I get my tax donation receipt?

- Individuals who donate online will receive an automated receipt via email. Please check your spam/junk folder if you have not received one. Please email [Donations@FoodBankHeartland.org](mailto:Donations@FoodBankHeartland.org) if you did not receive a receipt.
- Donations made by check (or cash, with note providing donor information) will receive an acknowledgement letter via U.S. mail.

## How do I participate in my company’s matching gift program?

- You can check if your organization has a matching gift program using the QR Code or at [bit.ly/SOH-MatchingGifts](https://bit.ly/SOH-MatchingGifts).
- If your company is not listed, please consult your HR department to see if your company provides a match for charitable contributions to double your impact.

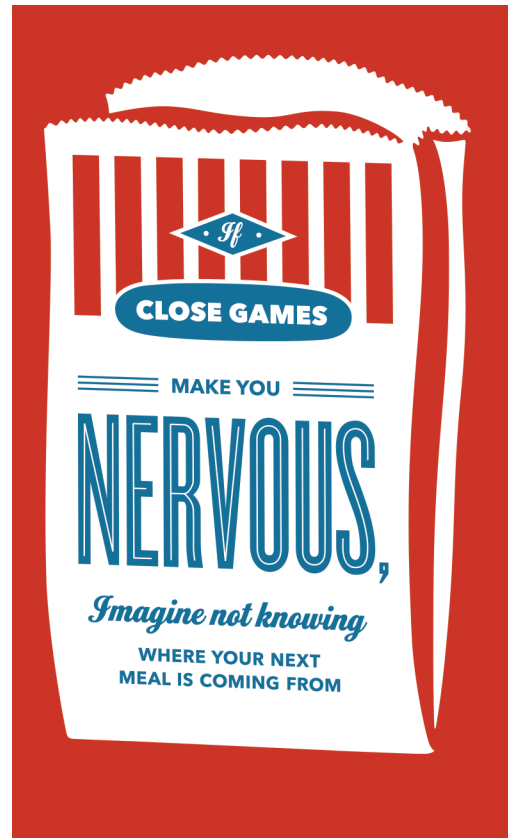


## Can I donate by cash/check?

- You bet! Please make checks payable to Food Bank for the Heartland.
- Write “Strike Out Hunger” and your team’s name in the memo section of the check.
- Mail your check to:
  - **Food Bank for the Heartland**  
**Attn: «Team Name» for Strike Out Hunger**  
**10525 J Street**  
**Omaha, NE 68127**
- If you are dropping off checks, cash, or pledges to the Food Bank, please call ahead at **402.630.4790** to coordinate with our team.
- To assure all donations are counted toward your team goal, please share your team’s URL with your network so they can donate as well.

## Additional questions?

For other questions related to the Virtual Funds Drive, please contact our umpire, Erin Burke, at [EBurke@FoodBankHeartland.org](mailto:EBurke@FoodBankHeartland.org).



## 2. Host a “Grand Slam” Food Drive.

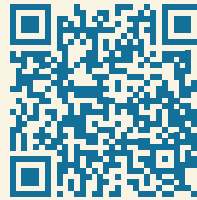
Hosting a food drive brings awareness to the issue of hunger throughout our communities, provides valuable resources to help address the need, and creates a great team-building activity.

### Most-needed items (no glass jars, please)

- Peanut butter
- Macaroni & cheese
- Canned tuna & chicken
- Cereal
- Pancake mix
- Canned fruit and vegetables
- Pork & beans
- Pasta & sauce
- Boxed meals
- Rice

### Make every pound count.

- Visit [foodbankheartland.org/soh-donatefood](http://foodbankheartland.org/soh-donatefood) or scan the QR Code to download and print the Food Donation Form.
- Please bring your completed form when you drop off your food items to ensure they are properly credited to your company.



### Batter up!

- Boxes for collection are provided by the Food Bank. Please contact our food sourcing team at [FoodDrive@FoodBankHeartland.org](mailto:FoodDrive@FoodBankHeartland.org) or call **402.905.4820** schedule a time to pick up your boxes.
- Donations may be brought to the Food Bank at 10525 J Street, in Omaha, from 8:00 a.m. to 4:00 p.m. Monday through Friday. Please email or call the our sourcing team (see above) to schedule a drop-off time.
- The last day to collect food donations is Friday, June 30. The last day to deliver them to the Food Bank is Friday, July 5 before 2:00 p.m.

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**120 lbs.  
donated =  
100 meals**

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# 3. Be an "All-Star Team" and Volunteer.

The Food Bank could not carry out its critical mission without the support of our volunteers. They are truly our MVPs! Last year, volunteers generously donated nearly 39,800 service hours—the equivalent of nearly 20 full-time employees!

## Join the starting lineup!

Volunteers of all abilities are welcome and we can accommodate groups of up to 40 people. Swing for the fences and sign up a group from your organization today!



- Registration for Strike Out Hunger volunteer shifts opens on Wednesday, May 8, after the Kick-Off Breakfast.
- Visit [foodbankheartland.org/soh-volunteerform](http://foodbankheartland.org/soh-volunteerform) or scan the QR Code above to fill out a special Strike Out Hunger group volunteer form.
- The last day to volunteer for Strike Out Hunger is Saturday, June 29.

Volunteer projects may vary throughout the month of June. Every activity will help the Food Bank serve our neighbors in need across the Heartland.

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# 1 person volunteering for 1 shift = 300 meals

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# 4. Play “Extra Innings” through Social Media Posts.

Help us share our mission—and your impact—through social media. Whether you’re hosting a virtual funds drive, collecting food donations, or volunteering, sharing your experiences on social media will earn you extra points and educate others about food insecurity across the Heartland.

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**1 tagged post per platform = 60 meals**  
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## Be a pinch hitter!

Please scan the QR Code or visit [foodbankheartland.org/soh-makesomenoise](https://foodbankheartland.org/soh-makesomenoise) for a list of the Food Bank’s social media pages and handles to use when creating your posts.



## Post requirements

- Only posts from your organization’s official platforms will count towards your meal total. We still encourage your employees to post about Strike Out Hunger on their personal social media profiles to raise awareness about food insecurity.
- To ensure your company is credited for each post, please email Logan Miller at [LMiller@FoodBankHeartland.org](mailto:LMiller@FoodBankHeartland.org) and let her know when you posted and on which channel(s).
- The last day to post and have it count towards your meal total is Sunday, June 30.



## Sample posts



# Scorekeeping

Your donations of funds, food, volunteer hours, and tagged social media posts will be converted into meals. These numbers will be calculated using the table below, then combined and posted on the Strike Out Hunger scoreboard located at [StrikeOutHunger.org](http://StrikeOutHunger.org) at noon on June 7, 14, 21, and 28.

Activity	Meal Calculation
Virtual "Home Run" Funds Drive	\$25 donated = 75 meals
"Grand Slam" Food Drive	120 lbs. donated = 100 meals
"All-Star Team" Volunteering	1 person volunteering for 1 shift = 300 meals
"Extra Innings" Social Media Posts	1 tagged post per platform = 60 meals

## Know your competition.

Teams are divided into four divisions based on company size.

Division Name	Company Size
Strikers	Up to 100 employees
Grand Slams	101-300 employees
Triple Plays	301-999 employees
Wild Cards	1,000+ employees

## And the winner is...

We know the real reward comes from knowing the impact you'll make for Heartland neighbors. We also want to recognize your efforts through the coveted Strike Out Hunger traveling plaques! Awards will be given for:

- Most meals donated per employee in each division
- Company in each division with the most meals donated overall

Winners will be announced and awarded on Thursday, July 11 during a special celebration at Rocco's Pizza and Cantina in Omaha. Stay tuned for details!



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# 2024 Goal: 600,000 meals!

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## Your impact...

\$500 can provide fresh produce boxes to more than 80 households.

\$1,000 can provide chicken to more than 275 households.

A donation of 30 pounds of food can provide 25 meals.

1 volunteer can prepare up to 100 BackPacks per shift, providing 400 meals.

10 volunteers can prepare up to 8,300 pounds of food for our community boxes per shift, providing 6,916 meals.

1 social media post can help spread awareness about hunger in our communities and drive additional support.

\$164 can sponsor 1 child in our Backpack Program for the entire school year.

## Questions?

Please contact our umpire, Erin Burke at [EBurke@FoodBankHeartland.org](mailto:EBurke@FoodBankHeartland.org) or **402.630.4790**.

# Presenting Sponsorship Opportunity

Your team can make an even bigger impact and inspire others by becoming a Presenting Sponsor of Strike Out Hunger!

## Presenting Sponsorship Details

- \$10,000 (100% tax-deductible) · Provides up to 30,000 meals!

## More points. More recognition. More healthy food for Heartland families.

Your sponsorship gift will be added to your team's points earned through fundraising, food donations, volunteering, and/or social media posts.

PLUS, your company will be recognized as a Presenting Sponsor on all Strike Out Hunger printed and digital materials, including:

- Strike Out Hunger Scoreboard at StrikeOutHunger.org (goes live on June 1)
- The Food Bank's Strike Out Hunger website (StrikeOutHunger.org)
- Kick-Off Breakfast PowerPoint presentation (May 8)
- July Awards Celebration PowerPoint presentation (July 11)
- Publicly available toolkit (to be updated upon sponsorship completion)
- Virtual Funds Drive website (goes live on June 1)
- A dedicated social post (Timing TBD)

## Sign up today!

Become a Presenting Sponsor today by contacting our umpire, Erin Burke, at [EBurke@FoodBankHeartland.org](mailto:EBurke@FoodBankHeartland.org) or **402.630.4790**.

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# Presenting Sponsorship = 30,000 meals

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**SCOREBOARD**

STRIKERS Up to 100 Employees	GRAND SLAMS 701-300 Employees	TRIPLE PLAYS 301-999 Employees	WILD CARDS 1,000+ Employees
76,583 MEALS	47,771 MEALS	214,588 MEALS	184,754 MEALS
Current Leader	Current Leader	Current Leader	Current Leader

2024 STRIKE OUT HUNGER PRESENTING SPONSORS

**fiserv.** **WoodmenLife**

**SCOREBOARD**

**PRESENTING SPONSORS**

Thank you for your support!

**Baker's** **WoodmenLife**

**FOODBANK FOR THE HEARTLAND**

**POWERPOINT PRESENTATIONS**

**Strike Out Hunger**

PITCH IN AND TOGETHER, WE CAN RAISE 600,000 MEALS!

2024 STRIKE OUT HUNGER PRESENTING SPONSORS

**fiserv.** **WoodmenLife**


**STRIKE OUT HUNGER WEBSITE**





## Get creative!

Here are some ideas to help you round the bases!



### Coffee Break



Have guests donate the amount of a typical coffee order. You can invite a member of the Food Bank team to share what the organization is doing to fight hunger.

### Photo Contest



Submit your best photo from the past year. Pets? Family? Offer a fun prize and have team members donate or volunteer to vote for their favorite.

### Bidding Wars



Start a bidding war for a range of opportunities—from getting the chance to pie a member of management to scheduling your boss to do a task for you. Got some envelopes to stuff?

### Bake Sale



Homemade goodies are always an office hit. Have employees vote for their favorite treat through a monetary gift, and donate the proceeds to your Virtual Funds Drive.

### Team “Building”



See which team members can safely construct the most unique structure by using non-perishable food items, which can then be donated to the Food Bank.

### Office Challenge



Have an office in another city or on a different floor? Challenge them to see who can give the most.

### Trivia Night



Who doesn't love a good game of trivia? Get your team together for a fun game night, with all proceeds raised going to your Virtual Funds Drive.

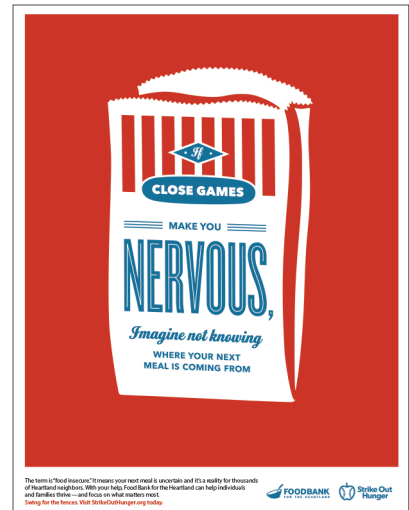
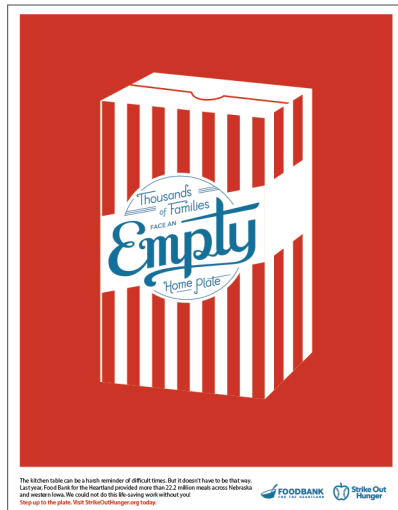
### Prize Giveaways



Have employees make a donation to enter into a drawing for items like parking spots, tickets to an event, a department lunch, or the opportunity to trade offices for a day.

# Strike Out Hunger Posters

The Strike Out Hunger website includes links to download posters that you can print and post throughout your organization to remind your employees about the campaign. 8.5" x 11" and 11" x 17" versions can be downloaded by scanning the QR Code or by visiting [StrikeOutHunger.org](http://StrikeOutHunger.org).



# Strike Out Hunger Logos

The official Strike Out Hunger logos can also be downloaded by scanning the QR Code above or by visiting [StrikeOutHunger.org](http://StrikeOutHunger.org).

