



**FOODBANK**  
FOR THE HEARTLAND

# FY 2025 COMMUNITY IMPACT OVERVIEW

JULY 1, 2024–JUNE 30, 2025





## OUR MISSION

To eliminate hunger in the Heartland by ensuring consistent access to healthy foods through community partnerships.

## SERVICE AREA

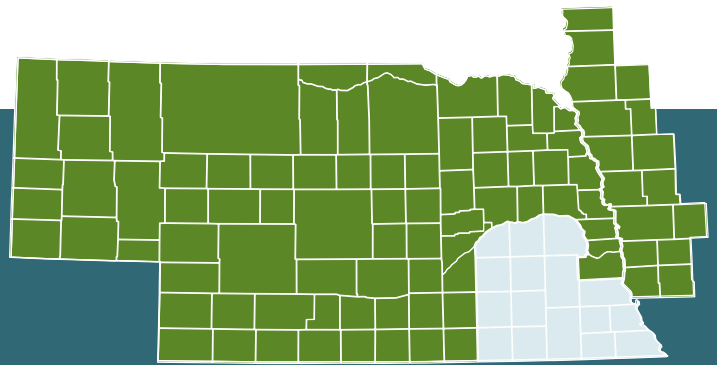
We serve 93 counties in Nebraska and western Iowa through more than 500 Network Partners.

The Food Bank has the 2nd largest service area across Feeding America's network of 200 food banks.

-  **Food Bank for the Heartland**  
Serving 77 counties in Nebraska and 16 counties in western Iowa
-  **Food Bank of Lincoln**  
Serving 16 counties in Nebraska

## OUR VALUES

In everything we do, we serve with respect, integrity and urgency.



### 1,674,449 INDIVIDUALS

SERVED ACROSS THE HEARTLAND. IN OUR SERVICE AREA, **1 IN 7** PEOPLE IS FACING HUNGER, INCLUDING **1 IN 5** CHILDREN, **1 IN 3** HISPANIC INDIVIDUALS AND **1 IN 3** BLACK INDIVIDUALS.



### 29,294,742 POUNDS OF FOOD

DISTRIBUTED TO NEIGHBORS IN NEED. THAT INCLUDES **6,936,343** POUNDS OF FRESH PRODUCE.



### 24,412,286 MEALS

DISTRIBUTED ACROSS THE HEARTLAND.



### 1,306,057 CHILDREN'S MEALS

PROVIDED THROUGH THE BACKPACK, KIDS CAFÉ AFTER SCHOOL, AND KIDS CAFÉ SUMMER FEEDING PROGRAMS.



### 503 NETWORK PARTNERS

—INCLUDING PANTRIES, MOBILE PANTRIES, SCHOOLS, CHURCHES, EMERGENCY SHELTERS AND OTHER NON-PROFIT ORGANIZATIONS—TO WHICH THE FOOD BANK DISTRIBUTES FOOD.



### 403 MOBILE PANTRY EVENTS

DISTRIBUTED **2,302,785** MEALS.



### 401,026 MILES

DRIVEN BY THE FOOD BANK FLEET, COVERING OUR **78,000**-SQUARE-MILE SERVICE AREA.



### \$5,829,228

SPENT TO PURCHASE FOOD FOR NEIGHBORS IN NEED.



### 53,328 VOLUNTEER HOURS

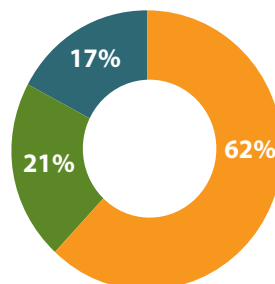
DONATED BY INDIVIDUALS, CORPORATIONS, AND CIVIC GROUPS, THE EQUIVALENT OF MORE THAN **26** FULL-TIME EMPLOYEES.



### 17,627 SNAP APPLICATIONS

SUBMITTED THROUGH OUR NEBRASKA AND IOWA SNAP OUTREACH TEAMS AND THEIR PARTNERS.

## FOOD SOURCES (CALCULATED IN POUNDS)



-  **Donated**
-  **USDA**
-  **Purchased**



Coming to this pantry means I can provide my kids with really good, healthy foods.

— Tamara, Mobile Pantry Participant

# FOOD BANK FOR THE HEARTLAND PROGRAMS



We work with more than **500 Network Partners**, including pantries, mobile pantries, schools, churches, emergency shelters, and other non-profit organizations to ensure consistent access to nutritious food. Network Partners play an integral role in assisting neighbors experiencing food insecurity. In FY 2025, the Food Bank distributed more than **24 million meals** through our partners and programs.



**The Mobile Pantry Program** delivers fresh and shelf-stable food directly to communities with a high need but limited food resources. These one-day, recurring drive-through distribution events are free to attend. Community packs include various shelf-stable items. Other items distributed can include assorted fresh produce and bakery items. In FY 2025, the Food Bank hosted **403 Mobile Pantry Events** in **40 counties**, distributing **2.3 million meals** and helping **77,599 households**.



**The Backpack Program**, a partnership with area schools, offers packs of weekend breakfasts and lunches to elementary school children. Each week during the '24-'25 school year, **8,002 packs—equaling 32,008 meals**—of easy-to-prepare or ready-to-eat nutritious food were distributed to children in **244 schools** across **110 school districts**. In total, **1,216,304 meals** were distributed to children during the school year through this program. Backpack meals are assembled by Food Bank volunteers using food purchased by the Food Bank.



**Kids Café** is one of the nation's largest free-meal service programs for children—serving meals to kids in partnership with organizations that offer a safe environment after school and during the summer months. The Food Bank distributed a total of **89,753 meals** during the FY 2025 program year. We provided an average of **1,942 meals** each week to **12 sites** around the Omaha metro area as part of the Kids Café After School Program, and **2,352 meals** each week to **7 sites** during the Kids Café Summer Feeding Program.



Our **SNAP Outreach** (Supplemental Nutrition Assistance Program) team helps families and individuals navigate the application process, understand program benefits, and access additional community resources. As an equal-opportunity provider, our team helped submit **5,371 applications in Nebraska** and **12,256 applications in Iowa** in FY 2025. The Food Research & Action Center (FRAC) estimates that **\$1 in SNAP benefits** generates **\$1.80 in economic activity** at local retailers.



## DONATE FUNDS

- Make a one-time gift or become a monthly Meal Maker.
- Honor someone special with a tribute or memorial gift.
- Host a virtual funds drive.
- Participate in your employer's matching gift program.
- Make an impact by donating your securities (stocks and bonds).
- Include a gift in your estate plan.



## DONATE FOOD

- Drop off food donations at the Food Bank Monday–Friday from 8:00 a.m. to 4:00 p.m.
- Host a fun and impactful food drive with your organization.
- Scan the QR code or visit [FoodBankHeartland.org](http://FoodBankHeartland.org) for a list of our most-needed items.



## VOLUNTEER

- Sort and pack a variety of food items in our Volunteer Center.
- Choose from one of our flexible two-hour shifts throughout the week.
- Register as an individual or a group by scanning the QR code above.

Thank you!