



FOODBANK
FOR THE HEARTLAND

FY 2024 COMMUNITY IMPACT OVERVIEW

JULY 1, 2023–JUNE 30, 2024





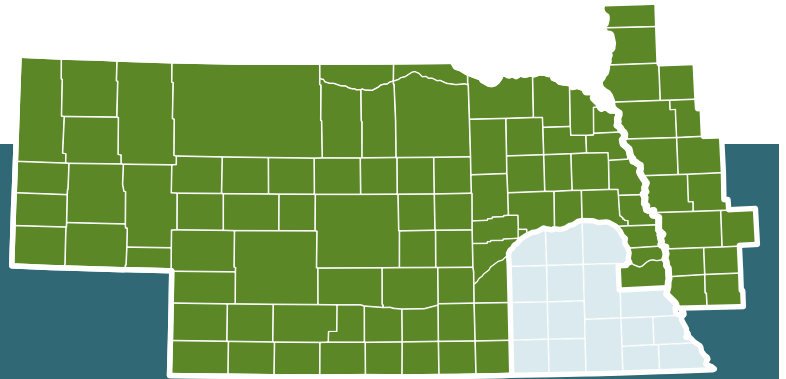
OUR MISSION

To eliminate hunger in the Heartland by ensuring consistent access to healthy foods through community partnerships.

SERVICE AREA

We serve 93 counties in Nebraska and western Iowa through more than 500 Network Partners.

-  **Food Bank for the Heartland**
Serving 77 counties in Nebraska and 16 counties in western Iowa
-  **Food Bank of Lincoln**
Serving 16 counties in Nebraska



OUR VALUES

In everything we do, we serve with respect, integrity and urgency.



1,565,449 INDIVIDUALS

SERVED ACROSS THE HEARTLAND. IN OUR SERVICE AREA, **1 IN 8** PEOPLE IS FACING HUNGER, INCLUDING **1 IN 5** CHILDREN, **1 IN 4** HISPANIC INDIVIDUALS AND **1 IN 3** BLACK INDIVIDUALS.



29,893,815 POUNDS OF FOOD

DISTRIBUTED TO NEIGHBORS IN NEED. THAT INCLUDES **6,646,123** POUNDS OF FRESH PRODUCE.



24,911,513 MEALS

DISTRIBUTED ACROSS THE HEARTLAND.



1,379,072 CHILDREN'S MEALS

PROVIDED THROUGH THE BACKPACK, KIDS CAFÉ AFTER SCHOOL, AND KIDS CAFÉ SUMMER FEEDING PROGRAMS.



514 NETWORK PARTNERS

—INCLUDING PANTRIES, MOBILE PANTRIES, SCHOOLS, CHURCHES, EMERGENCY SHELTERS AND OTHER NON-PROFIT ORGANIZATIONS—TO WHICH THE FOOD BANK DISTRIBUTES FOOD.



383 MOBILE PANTRY EVENTS

DISTRIBUTED **2,687,108** MEALS.



384,317 MILES

DRIVEN BY THE FOOD BANK FLEET, COVERING OUR **78,000**-SQUARE-MILE SERVICE AREA.



\$6,941,602

SPENT TO PURCHASE FOOD FOR NEIGHBORS IN NEED.



52,497 VOLUNTEER HOURS

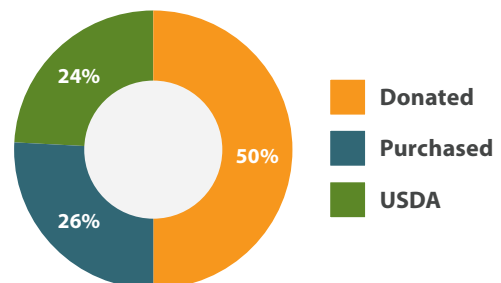
DONATED BY INDIVIDUALS, CORPORATIONS, AND CIVIC GROUPS, THE EQUIVALENT OF MORE THAN **26** FULL-TIME EMPLOYEES.



18,263 SNAP APPLICATIONS

SUBMITTED THROUGH OUR NEBRASKA AND IOWA SNAP OUTREACH TEAMS, AND THEIR PARTNERS.

FOOD SOURCES (CALCULATED IN POUNDS)



FOOD BANK FOR THE HEARTLAND PROGRAMS



Food Bank for the Heartland works with more than **500 Network Partners**, including pantries, mobile pantries, schools, churches, emergency shelters, and other non-profit organizations to ensure consistent access to nutritious food. Network Partners play an integral role in assisting neighbors experiencing food insecurity. In FY 2024, the Food Bank distributed nearly **25 million meals** through our partners and programs.



The Mobile Pantry Program delivers fresh and shelf-stable food directly to communities with a high need but limited food resources. These one-day, recurring drive-through distribution events are free to attend. Community packs include various shelf-stable items. Other items distributed can include assorted fresh produce and bakery items. In FY 2024, the Food Bank hosted **383 Mobile Pantry Events** in **40 counties**, distributing nearly **2.7 million meals** and helping **63,946 households**.



The Backpack Program, a partnership with area schools, offers packs of weekend breakfasts and lunches to elementary school children. Each week during the '23-'24 school year, **8,404 packs—equaling 33,616 meals**—of easy-to-prepare or ready-to-eat nutritious food were distributed to children in **245 schools** across **110 school districts** in Nebraska and western Iowa. In total, **1,277,408 meals** were distributed to children during the '23-'24 school year through this program. Backpack meals are assembled by Food Bank volunteers using food purchased by the Food Bank.



Kids Café is one of the nation's largest free-meal service programs for children—serving meals to kids in partnership with organizations that offer a safe environment after school and during the summer months. The Food Bank distributed a total of **101,664 meals** during the FY 2024 program year. We provided an average of **1,782 meals** each week to **12 sites** around the Omaha metro area as part of the Kids Café After School Program, and **3,396 meals** each week to **7 sites** during the Kids Café Summer Feeding Program.



Food Bank for the Heartland's **SNAP Outreach** (Supplemental Nutrition Assistance Program) team helps families and individuals navigate the application process, understand program benefits, and access additional community resources. As an equal-opportunity provider, our team helped submit **5,772 applications in Nebraska** and **12,491 applications in Iowa** in FY 2024. The Food Research & Action Center (FRAC) estimates that **\$1 in SNAP benefits** generates **\$1.79 in economic activity** at local retailers.



DONATE FUNDS

- Make a one-time gift or become a monthly Meal Maker.
- Honor someone special with a tribute or memorial gift.
- Host a virtual funds drive.
- Participate in your employer's matching gift program.
- Make an impact by donating your securities (stocks and bonds).
- Include a gift in your estate plan.



DONATE FOOD

- Drop off food donations at the Food Bank Monday–Friday from 8:00 a.m. to 4:00 p.m.
- Host a fun and impactful food drive with your organization.
- Scan the QR code or visit FoodBankHeartland.org for a list of our most-needed items.



VOLUNTEER

- Sort and pack a variety of food items in our Volunteer Center.
- Choose from one of our flexible 2 or 2.5 hour shifts throughout the week.
- Register as an individual or a group by scanning the QR code above.

Thank you!