July 1, 2021–June 30, 2022

2022 ANNUAL REPORT

FOODBANK
FOR THE HEARTLAND

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July 1, 2021–June 30, 2022

40 years of Feeding the Need
Dear Friends of the Food Bank,

Food Bank for the Heartland—and those we serve—have faced immense challenges over the past twelve months. As we grapple with the significant increase in demand, we continue to push forward, thanks to dedicated community support. Though the road has been filled with uncertainty, we’ve met these struggles together with tenacity and compassion, which are trademark characteristics of the wonderful place we call home: the Heartland.

In FY 2022, the Food Bank distributed more than 26.6 million meals across Nebraska and western Iowa through your support. While this is a testament to the tremendous need, it also serves as proof of what can be accomplished through your generosity.

For 40 years and counting, our volunteers, donors, partners, staff, and board, have continued the passionate fight for equitable and consistent access to healthy food. And it’s because of you, that we remain hopeful for the families and individuals who desperately need our assistance.

This 2022 Annual Report demonstrates the positive impact you’re making for those facing unthinkable decisions every day. On behalf of everyone we serve, THANK YOU for changing lives across the Heartland.

Brian Barks  
President & CEO

Chad Werner  
Chair of the Board
Meet Fany

In FY 2022, Food Bank for the Heartland distributed an average of more than 2.2 million meals each month, through our Network Partners, to thousands of neighbors experiencing food insecurity across Nebraska and western Iowa. We sat down with one of those neighbors at a Food Bank partner pantry in Omaha, Nebraska.

We met Fany—a mom of three small children—on a hot summer morning. She was one of nearly 60 people waiting for her name to be called in the lobby. Fany told us this was only her second time visiting the pantry. Current economic hardships left her with little choice. “A friend from church told me to come here. I’m a stay-at-home mom so we’re on one income. Inflation has made it so hard. I tried to buy the cheapest stuff but still needed more help.”

Fany says the pantry has been a lifesaver for her family. As a mom, it gives her peace of mind knowing her children receive the nutrients they need. For those needing help, Fany said there’s no need to feel ashamed of seeking help. “It’s so nice to have this kind of place that can help you. The kids want everything, and they give us so much stuff for them. And if they’re happy, I’m happy.”

Even though Fany and her family need more assistance these days to help mitigate rising costs, she wants to ensure other families struggling with hunger have access to nutritious food. “I only plan to come here twice a month. I want to give other people the opportunity to get help, who need it more than I do.”

This show of kindness, coming from a mom struggling to make ends meet while making sure other moms in her place receive the same blessings, is a testament to the resilience and compassion of those in the communities we serve, and an incredible part of our 40-year legacy.

I hadn’t visited a pantry before, but I needed to do it to help my family. There is nothing to feel embarrassed about. This place is a blessing.

Fany’s story is featured as part of Food Bank for the Heartland’s 40 Faces of 40 Years series. November 4, 2021 marked our 40th anniversary of nourishing neighbors together. Throughout the year, we featured individuals who represent our mission and legacy.

Visit FoodBankHeartland.org or scan the QR code to learn more.
1,629,387 INDIVIDUALS served across the Heartland. In our service area, 1 in 10 people is facing food insecurity, including 1 in 7 children, 1 in 5 Hispanic individuals and 1 in 3 Black individuals.

32,031,032 POUNDS OF FOOD distributed to neighbors in need. That includes 9,361,767 pounds of fresh produce.

26,692,526 MEALS distributed across 93 counties in Nebraska and western Iowa.

1,366,606 CHILDREN’S MEALS provided through the BackPack, Kids Café After School, and Kids Café Summer Feeding Programs.

$8,658,925 spent to purchase food for our neighbors in need.

544 NETWORK PARTNERS—including pantries, mobile pantries, schools, churches, emergency shelters and other non-profit organizations—to which the Food Bank distributes food.

376 MOBILE PANTRIES distributed 3,221,945 meals.

298,466 MILES driven by the food bank fleet, covering our 78,000-square-mile service area.

32,943 VOLUNTEER HOURS donated by individuals, corporations, and civic groups. That’s the equivalent of nearly 16 full-time employees.

20,794 SNAP APPLICATIONS submitted through our SNAP Outreach team.

Community impact
BY THE NUMBERS

<table>
<thead>
<tr>
<th>FOOD SOURCES</th>
<th>$11.2 MILLION</th>
</tr>
</thead>
<tbody>
<tr>
<td>calculated in pounds</td>
<td>in financial donations</td>
</tr>
</tbody>
</table>

- **Donated**: 48%
- **Purchased**: 35%
- **USDA**: 17%

- **Individuals**: 48%
- **Foundations**: 24%
- **Corporations**: 21%
- **Churches, Civic Groups, Schools, and Unions**: 17%
- **Food Bank Events**: 4%
- **Food Bank Foodies**: 2%
- **Others**: 1%
## Statement of Financial Position

**July 1, 2021 to June 30, 2022**

### Assets

<table>
<thead>
<tr>
<th></th>
<th>2022</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Current Assets</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash and Cash Equivalents</td>
<td>$7,073,583</td>
<td>$11,886,069</td>
</tr>
<tr>
<td>Accounts Receivable</td>
<td>$537,349</td>
<td>$358,179</td>
</tr>
<tr>
<td>Unconditional Promise to Give</td>
<td>$270,000</td>
<td>$149,340</td>
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<tr>
<td>Prepaid Expenses</td>
<td>$58,596</td>
<td>$37,990</td>
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<tr>
<td>Food Inventory</td>
<td>$954,553</td>
<td>$1,455,892</td>
</tr>
<tr>
<td>Investments</td>
<td>$2,700,454</td>
<td>$2,948,795</td>
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<tr>
<td><strong>Total Current Assets</strong></td>
<td>$11,594,535</td>
<td>$16,836,265</td>
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<tr>
<td><strong>Noncurrent Assets</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fixed Assets, Net of Depreciation</td>
<td>$6,417,630</td>
<td>$6,354,958</td>
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<tr>
<td>Other Long-Term Assets</td>
<td>$0</td>
<td>$32,986</td>
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<tr>
<td><strong>Total Noncurrent Assets</strong></td>
<td>$6,417,630</td>
<td>$6,387,944</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td>$18,012,165</td>
<td>$23,224,209</td>
</tr>
</tbody>
</table>

### Liabilities and Net Assets

<table>
<thead>
<tr>
<th></th>
<th>2022</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Current Liabilities</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Accounts Payable and Accrued Expenses</td>
<td>$987,385</td>
<td>$1,400,166</td>
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<tr>
<td>Other Current Liabilities</td>
<td>$118,493</td>
<td>$465,312</td>
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<tr>
<td><strong>Total Current Liabilities</strong></td>
<td>$1,105,878</td>
<td>$1,865,478</td>
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<tr>
<td><strong>Long-Term Liabilities</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Operating Leases</td>
<td>$144,748</td>
<td>$96,163</td>
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<tr>
<td><strong>Total Long-Term Liabilities</strong></td>
<td>$144,748</td>
<td>$96,163</td>
</tr>
<tr>
<td><strong>Total Liabilities</strong></td>
<td>$1,250,626</td>
<td>$1,961,641</td>
</tr>
</tbody>
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<table>
<thead>
<tr>
<th></th>
<th>2022</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Net Assets</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Without Donor Restriction</td>
<td>$16,241,977</td>
<td>$20,375,297</td>
</tr>
<tr>
<td>With Donor Restriction</td>
<td>$519,562</td>
<td>$887,271</td>
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<tr>
<td><strong>Total Net Assets</strong></td>
<td>$16,761,539</td>
<td>$21,262,568</td>
</tr>
</tbody>
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<tr>
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<td><strong>Total Liabilities and Net Assets</strong></td>
<td>$18,012,165</td>
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</tbody>
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### Summary Statement of Activities

**FY 2022**

**Support**
- Donated Food: $25,854,604
- Financial and In-Kind Donations: $11,348,185
- USDA Commodities: $5,832,184
- Government Support: $2,682,546
- Other Revenue: $25,713
- **Total Support**: $45,743,232

**Expenses**
- Program: ($48,277,010)
- Administration: ($908,322)
- Fundraising: ($1,058,929)
- Change in Net Assets: ($4,501,029)
- Beginning Net Assets: $21,262,568
- **Ending Net Assets**: $16,761,539
Food Bank for the Heartland works with **544 Network Partners**, including pantries, mobile pantries, schools, churches, emergency shelters, and other non-profit organizations to ensure consistent access to nutritious food. In FY 2022, we distributed more than **26.6 million meals** across our service area. Our Network Partners play an integral role in our communities to assist those struggling with food insecurity throughout the Heartland.

1 in 7 children in the Food Bank’s 93-county service area is at-risk for hunger. The BackPack Program, a partnership with area schools, offers packs of weekend breakfasts and lunches to children. Each week during the school year, **8,381 packs—equaling 33,524 meals**—of easy-to-prepare or ready-to-eat nutritious food are distributed to children in **253 schools** across **112 school districts** in Nebraska and western Iowa. In total, **1,273,912 meals** were distributed to children during the 2021–2022 school year through this program. Each BackPack is assembled by Food Bank volunteers using food purchased by the Food Bank.

The Mobile Pantry Program delivers fresh and shelf-stable food directly to communities with a high need but limited food resources. These one-day, drive-through distribution events are free to attend. Community packs include various shelf-stable items. Along with community packs, other items distributed can include assorted produce, bread, and dairy products. In FY 2022, the Food Bank hosted **376 mobile pantry events** in **48 counties**, distributing more than **3.2 million meals** and helping **64,435 Heartland households**.

Kids Café is one of the nation’s largest free-meal service programs for children—serving meals to kids in partnership with organizations that offer a safe environment after school and during the summer months. The Food Bank provided a total of **29,464 meals** during the FY 2022 program year. We provided an average of **1,580 meals** each week to **13 sites** around the Omaha metro area as part of the Kids Café After School Program, and an additional **2,546 meals** each week to **7 sites** during the Kids Café Summer Feeding Program.

Food Bank for the Heartland’s SNAP (Supplemental Nutrition Assistance Program) Outreach team helps families and individuals navigate the application process, understand program benefits, and access additional community resources. As an equal-opportunity provider, our team helped submit **8,645 applications in Nebraska** and **12,149 applications in Iowa** in FY 2022. The Food Research & Action Center (FRAC) estimates that **$1 in SNAP benefits** generates **$1.79 in economic activity** at local retailers.
Together, we’re
MAKING A DIFFERENCE

Economic hardships over the past year—including skyrocketing costs of food, fuel, and rent, have greatly affected our neighbors—increasing levels of anxiety and stress for thousands across the Heartland. During these unprecedented times, our communities have demonstrated strength and versatility, proving that when we work collectively towards the same goal, great things can be accomplished. These dedicated advocates, volunteers, and donors are living out the Food Bank’s mission every day, filling hearts with hope and tables with nutritious food.

BARBARA
Volunteer with Mills County Storehouse Pantry in Glenwood, Iowa for more than twenty years.

“I started volunteering at the Food Bank and was amazed at how many kids we helped after just one shift. I went back to my parents and said, ‘What if we did a fundraiser at my school to raise money for the Food Bank?’”

SOPHIA
Spearheaded an annual BackPack Program fundraising competition at her middle school.

“JANELL (pictured at the far right)
Executive Director of Madison Food Pantry in Madison, Nebraska for the past eight years.

“I know that at this point in my life, this is what I’ve been called to do. I have so much fun here. I intend to keep volunteering as much as I can for as long as I can.”

ALAN
Longtime Food Bank volunteer. Donated the most hours of any volunteer in FY 2022, totaling 310 hours and 124 shifts.

“BARBARA
Volunteer with Mills County Storehouse Pantry in Glenwood, Iowa for more than twenty years.

“No one knows what tomorrow holds. You never know what’s going on in someone’s home or what they’re coping with, and it’s why you can never pass judgment.”

You can be financially stable—but in one day everything can change. I want families to feel comfortable coming here to get the help they need. We’re here for everyone.”

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How food banking works at Food Bank for the Heartland

DONORS

Individuals, businesses, foundations, governments, and other organizations donate food, funds, and volunteer time. The Food Bank also purchases food to meet the high need.

FOOD BANK

The Food Bank collects, stores, and prepares food for distribution to 544 Network Partners in 93 counties across Nebraska and western Iowa.

NETWORK PARTNERS

The Food Bank distributes food to pantries, shelters, meal providers, mobile pantries, and child nutrition programs.

THOSE WHO NEED FOOD

Children, families, seniors, and veterans receive critical nutrition that helps them thrive.

Food Bank for the Heartland
BOARD OF DIRECTORS

Chad Werner, Chair  Blue Cross Blue Shield of Nebraska
Denise McCauley, Chair Emeritus  WoodmenLife
Steve Wallace, Chair-Elect  PayPal
Susan Violi, Secretary  Baxter Auto
Nathan Christ, Treasurer  First Westroads Bank
Brian Barks  President, Food Bank for the Heartland
Daniel Applegarth  Orion
Eric Arneson  Lindsay Corporation
Jill Bazzell-Stenstrom  Union Pacific Railroad
Melissa Beber  Metropolitan Community College
Angi Chamberlain  Valmont Industries
Eric Crawford  St. Patrick’s Catholic Church
Roger Deal  Sequoia Wealth Partners
Matthew DeBoer  HDR Architecture
Judy Dittmar  Iowa State University Extension and Outreach
Greg Fripp  Whispering Roots
Rick Hansen  Conagra Brands
Tiffani Keckler  Five Points Bank
Duncan Murphy  Riekes Equipment Company
David Tomlinson  Scoular, Inc.
Yesenia Valenzuela  City of Omaha
Russ Wagner  Farm Credit Services of America
Stephen E. Gehring, Legal Counsel  Cline Williams

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