FOODBANK
FOR THE HEARTLAND

SPONSORSHIP & ENGAGEMENT OPPORTUNITIES



OUR MISSION

To eliminate hunger in the Heartland by ensuring consistent access to healthy foods through community partnerships.

OUR VALUES

In everything we do, we serve with respect, integrity, and urgency.

FOOD BANK PROGRAM FUNDING OPPORTUNITIES

Your financial support allows us to fund critical programs throughout the year to help our neighbors thrive.



Mobile and School Based Pantries: These reoccurring one-day, drive through distributions deliver fresh and shelf-stable food directly to communities with high need but limited resources. The Food Bank hosted 386 Mobile Pantry distributions in FY 2026, providing 54,214 households with nutritious food.

BackPack Program: In partnership with more than 235 Heartland schools, the Food Bank's BackPack Program offers packs of weekend breakfasts and lunches to children. In FY 2026, 7,494 packs of food were distributed each week, providing a total of 1.1 million meals to children in Nebraska and western Iowa.

SNAP Outreach: The Food Bank's SNAP (Supplemental Nutrition Assistance Program) team helps families and individuals navigate the application process and understand program benefits. 15,696 SNAP applications (3,692 in Nebraska and 12,004 in Iowa) were submitted through the Food Bank's SNAP Outreach team in FY 2026.

SPONSORSHIP OPPORTUNITIES



FEBRUARY

Celebrity Chef Culinary Cook-Off Fundraiser: Join us as an Event Sponsor, a Table Sponsor, or donate an auction item and help us reach our goal of 3 million meals. This evening combines community and culinary excellence. Enjoy a delicious meal inspired by our Celebrity Chef, as well as a Culinary Cook-Off between some of Omaha's top talent.



JUNE

Strike Out Hunger: Summer is a critical time for support, as food insecurity increases when kids are out of school. This is a month-long friendly corporate competition to encourage local companies to get involved. Companies earn points by raising funds, donating food, volunteering, and advocating for our neighbors in need.



SEPTEMBER

Hunger Action Month: An annual national campaign dedicated to raising awareness and encouraging everyone to join in the fight against hunger. You can lead with a **Matching Gift Sponsorship** to incentivize community giving. Additional awareness activities include Stuff the Truck, Hunger Action Day giving, hosting food drives, volunteering, and lighting up your building orange to support hunger relief.



NOVEMBER/DECEMBER

Giving Tuesday: Sponsor this national day of giving by providing a **Corporate Match** to encourage community giving and double your impact.

Shine the Light on Hunger: Our largest giving campaign is timed in conjunction with the Omaha Holiday Lights Festival. A **Corporate Matching Fund Sponsorship** will help incentivize our community to provide critical meals for distribution. This is a key time for fundraising, food drives, and volunteering opportunities.

OTHER WAYS TO GET INVOLVED

When your company supports the causes near and dear to your employees, you are encouraging philanthropic giving in all its forms.

MATCHING GIFT PROGRAM

Does your company offer a generous Matching Gift Program for your employees? If so, thank you! If you'd like to begin a matching gift program, we can help you get started.

VIRTUAL FOOD DRIVES

Did you know 96¢ of every dollar donated goes back in our communities to support our neighbors in need! We set up your online portal to make it convenient for employees to give and share with their friends and family.

FOOD DRIVES

Every 1.2 lbs. of food donated equals a meal for a family in need. We provide a list of most-needed food items and food donation boxes for your convenience.





VOLUNTEER OPPORTUNITIES

Volunteers play a critical role in the Food Bank's mission. Last year, individuals, corporate, and civic groups donated over 47,000 volunteer hours, which is equivalent to more than 23 full-time employees. Volunteers help prepare food for distribution to nearly 500 Network Partners across our service area. We offer 11 shifts each week and can accommodate up to 50 employees in a single volunteer shift.

ADVOCATE FOR NEIGHBORS IN NEED

You can be a catalyst for change. Whether you reach out to legislators or work to educate friends and family, every conversation is a vital step in the right direction.

JOIN THE FOODIES

Foodies is a guild dedicated to supporting the Food Bank through fundraising, promotion, community awareness, and volunteerism.









Thank You!

We look forward to fighting hunger with you.

FOODBANK FOR THE HEARTLAND
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