



**FOODBANK**  
FOR THE HEARTLAND

**2020**  
ANNUAL REPORT

A Member of **FEEDING AMERICA**



## FROM THE PRESIDENT & CHAIRMAN

The past fiscal year has been unprecedented. It has tested our strength and resilience, but Food Bank for the Heartland worked relentlessly to distribute 28.1 million meals, the most in our 39-year history and approximately 5.5 million more than the previous year.

The Food Bank began the fiscal year continuing to provide support to those affected by the historic flooding across a large portion of our service area. We could not have predicted that a short time later the entire world would be impacted by COVID-19. The pandemic has increased the demand for food assistance by over 60% and the economic impact is being felt across the entire 78,000 square mile service area.

Continuing to prioritize childhood hunger, the Food Bank collaborated with the Salvation Army to create and launch the Mobile Backpack program as a swift response to the school closures due to COVID-19. After working with school officials, we identified gaps in service and designed a program at sites across the Omaha metro that provided free meal bags for children. The program provided 303,040 meals.

COVID-19 changed the way we delivered food but not our commitment to providing support in rural communities. Mobile pantries shifted to a drive-through distribution method where

volunteers load pre-packaged community boxes, containing 16 shelf-stable food items, along with bread, dairy products and fresh produce, into vehicles. We collaborated to host 370 mobile pantries, assisting 55,149 households. Mobile pantries were held in 54 counties.

The volunteer center remained open throughout the pandemic with reduced volunteer spots and recommended safety precautions in place. Volunteers donated 38,638 hours of their valuable time. Nebraska National Guard soldiers and airmen were deployed for eight weeks at the Food Bank, also providing critical volunteer support.

FY 20 will be remembered for its challenging circumstances, but also for the collective strength and compassion of our communities, rallying together to support our mission and operations. We are most grateful for our generous volunteers and donors, our networks of 610 agency partners, our dedicated employees and board of directors. Together, we are making a difference in the lives of children, families, seniors, and veterans in neighborhoods across Nebraska and western Iowa.

Brian Barks  
President & CEO

Denise McCauley  
Chairman of the Board



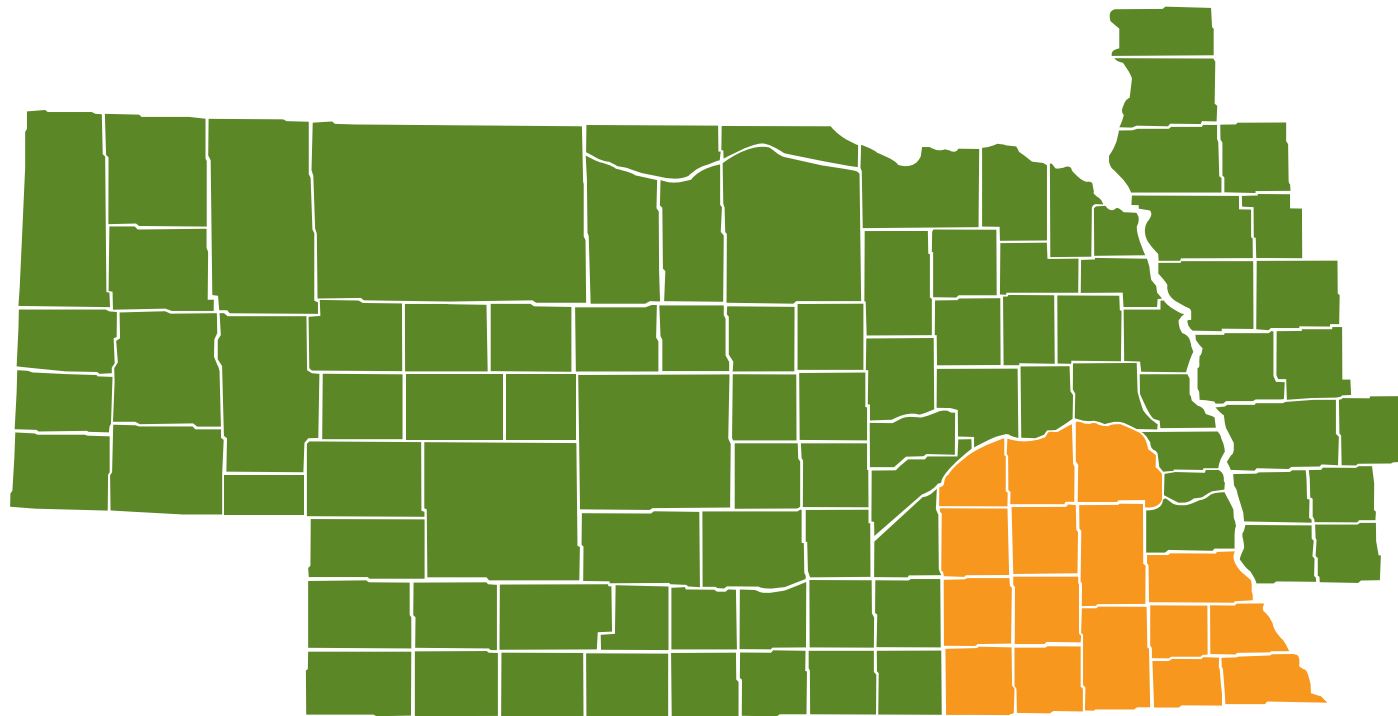
# FOOD BANK FOR THE HEARTLAND'S MISSION

TO PROVIDE EMERGENCY AND SUPPLEMENTAL FOOD TO THE PEOPLE IN NEED IN NEBRASKA AND WESTERN IOWA

## 93 Nebraska and Iowa Counties Served by



## and Our Partners



■ Food Bank for the Heartland - Omaha, NE

■ Food Bank of Lincoln - Lincoln, NE

A Member of **FEEDING AMERICA**

# FOOD BANK FOR THE HEARTLAND

## BY THE NUMBERS

**296,000 PEOPLE INSECURE**

INCREASED FROM 207,000 PRE-COVID

**28.1 MILLION MEALS PROVIDED**

+5.5 MILLION MORE THAN 2019

**1 IN 4 CHILDREN FOOD INSECURE**

ACROSS THE 93 COUNTY SERVICE AREA



**1.6 MILLION CHILDREN MEALS PROVIDED**

BY THE BACKPACK, MOBILE BACKPACK, AND KIDS CAFE PROGRAMS

**610 NETWORK PARTNERS**

TO WHICH THE FOOD BANK DISTRIBUTES FOOD, INCLUDING PANTRIES, SHELTERS, SCHOOLS, CHURCHES, AND OTHER NON-PROFIT ORGANIZATIONS

**370 MOBILE PANTRIES**

DISTRIBUTED 3.8 MILLION LBS OF FOOD; +111% OVER LAST YEAR

**6.8 MILLION POUNDS FRESH PRODUCE**

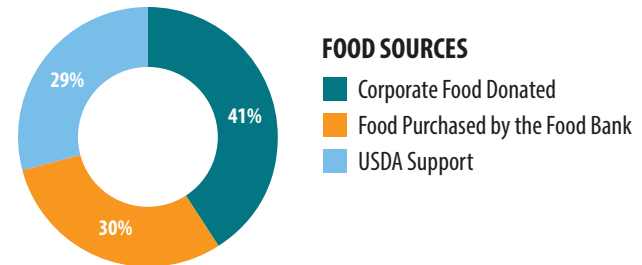
DISTRIBUTED TO NEIGHBORS IN NEED

**271,893 TOTAL FOOD BANK FLEET MILES**

COVERING THE 78,000 MILE SERVICE AREA

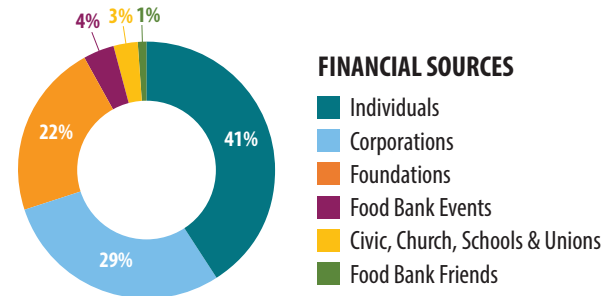
**\$4.8 MILLION FOOD PURCHASED**

108% INCREASE OVER 2019



**\$12.5 MILLION FINANCIAL DONATIONS**

COVID RELIEF PORTION \$4.4 MILLION



**38,638 VOLUNTEER HOURS DONATED**

BY INDIVIDUALS, CORPORATIONS, AND CIVIC GROUPS

**\$34.2 MILLION IN ECONOMIC IMPACT**

IN OUR SERVICE AREA FROM SNAP BENEFITS

# FOOD BANK FOR THE HEARTLAND

## STATEMENT OF FINANCIAL POSITION

JULY 1, 2019 TO JUNE 30, 2020

\*UNAUDITED FINANCIALS

### ASSETS

CURRENT ASSETS	2020	2019
Cash and Cash Equivalents	\$7,818,779	\$2,702,102
Accounts Receivable	\$1,360,436	\$533,716
Unconditional Promise to Give	\$1,085,456	\$19,000
Prepaid Expenses	\$80,770	\$116,055
Food Inventory	\$1,771,819	\$1,784,610
Investments	\$2,481,024	\$2,680,992
<b>TOTAL CURRENT ASSETS</b>	<b>\$14,598,284</b>	<b>\$7,836,475</b>
<b>NONCURRENT ASSETS</b>	<b>2020</b>	<b>2019</b>
Fixed Assets, Net of Depreciation	\$6,081,827	\$6,164,026
Other Long Term Assets	\$33,031	\$33,030
<b>TOTAL NONCURRENT ASSETS</b>	<b>\$6,114,858</b>	<b>\$6,197,056</b>
<b>TOTAL ASSETS</b>	<b>\$20,713,142</b>	<b>\$14,033,531</b>

### LIABILITIES AND NET ASSETS

CURRENT LIABILITIES	2020	2019
Accounts Payable and Accrued Expenses	\$742,501	\$522,175
Other Current Liabilities	\$657,632	\$865,131
<b>TOTAL CURRENT LIABILITIES</b>	<b>\$1,400,133</b>	<b>\$1,387,306</b>
<b>LONG-TERM LIABILITIES</b>	<b>2020</b>	<b>2019</b>
Operating leases	\$74,823	\$100,566
Long Term Debt	\$475,864	\$0
<b>TOTAL LONG TERM LIABILITIES</b>	<b>\$550,687</b>	<b>\$100,566</b>
<b>TOTAL LIABILITIES</b>	<b>\$1,950,820</b>	<b>\$1,487,872</b>
<b>NET ASSETS</b>	<b>2020</b>	<b>2019</b>
Without donor restriction	\$17,816,601	\$11,139,328
With donor restriction	\$945,721	\$1,406,331
<b>TOTAL NET ASSETS</b>	<b>\$18,762,322</b>	<b>\$12,545,659</b>
<b>TOTAL LIABILITIES AND NET ASSETS</b>	<b>\$20,713,142</b>	<b>\$14,033,531</b>

## FY 2020 SUMMARY STATEMENT OF ACTIVITIES

(ACCRUAL BASIS)

### SUPPORT

Donated Food	\$15,169,780
Monetary and in-kind Donations*	\$13,158,552
USDA Commodities	\$8,680,922
Government Support	\$3,401,670
Other Revenue	\$1,045,757
<b>TOTAL SUPPORT</b>	<b>\$41,456,681</b>

\*INCLUDES 2020 PROMISES TO GIVE

### EXPENSES

Program	(\$33,885,671)
Administration	(\$754,304)
Fundraising	(\$600,043)
Change in Net Assets	\$6,216,663
Beginning Net Assets	\$12,545,659
<b>ENDING NET ASSETS</b>	<b>\$18,762,322</b>

In addition to working with our network of nearly **610 agency partners** across our 78,000-square-mile service area, the Food Bank also operates programs that serve vulnerable populations directly: Backpack, Kids Cafe, Kids Cruisin' Kitchen, Mobile Pantry and Supplemental Nutrition Assistance Program (SNAP).



**BackPack Program** is a partnership with area schools to provide food for children in need during weekends, when other resources may not be available. Each week during the school year, approximately, 8,440 packs of nutritious food are distributed to children in 259 schools across Nebraska and western Iowa.

\*figures from 2019-2020 school year



**Mobile Pantry** delivers food directly to communities that have a high need but limited food resources. The one-day distribution is free for individuals and families and may include fresh produce, bakery goods, dairy products, meat and various shelf-stable items. In FY 2020, the Mobile Pantry program distributed nearly 3.2 million meals helping 55,149 Heartland families.



**Kids Cafe** program serves evening meals to children in partnership with community organizations that offer a safe environment after school. The Food Bank provides meals for 18 Kids Cafe sites around the Omaha metro area. The Kids Cafes serve 3,399 meals each week.

\*figures from 2019-2020 school year



**Kids Cruisin' Kitchen (KCK)** is a summer feeding program for children. The Food Bank partners with the Salvation Army of Omaha to serve hot, nutritious meals for free to children in need when school is out of session. Due to COVID-19, KCK did not operate in FY 2020. Instead, the Food Bank launched its Mobile Backpack program on March 20 to provide critical meals for children when schools closed because of the pandemic. The program distributed 303,400 healthy meals from 13 sites.



**Supplemental Nutrition Assistance Program (SNAP)** outreach efforts help eligible citizens across Nebraska and Iowa who meet the stringent requirements apply for this valuable nutrition assistance. Outreach specialists helped 11,296 Nebraska households and 9,429 Iowa households receive benefits. Our team completed nearly 2,500 P-EBT (Pandemic Electronic Benefit Transfer) applications in 76 Nebraska counties from June 22 to July 19, 2020.





# BOARD OF DIRECTORS FY 2021

Denise McCauley, Chair	WoodmenLife
Chad Werner, Chair-Elect	BlueCross BlueShield
Craig Kinnison, Secretary	Farm Credit Services of America
Nate Christ, Treasurer	Total Respiratory & Rehab Inc.
Brian Barks, President	Food Bank for the Heartland
Eric Arneson	Lindsay Corporation
Jeff Austin	Huffman Engineering
Mary Balluff, Immediate Past Chair	Community Volunteer
Tom Burke	Dell EMC
Roger Deal	Sequoia Wealth Partners, Inc.
Matthew DeBoer	HDR Architecture
Rick Hansen	Conagra Brands
Tom McLaughlin	One World Health Center
Elizebeth Murphy	Emspace + Lovgren
Melissa Taylor	Mutual of Omaha
Pamela Tuma	Scoular
Susan Violi	MECA
Steven Wallace	PayPal
Stephen Gehring, Legal Counsel	Cline Williams



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## HOW FOOD BANKING WORKS AT



### DONORS



Donors including individuals, businesses, foundations, USDA, and organizations donate food, funds and volunteer time

### FOOD BANK



The Food Bank collects and purchases perishable and nonperishable food items then distributes them to partner agencies and through direct distribution programs

### PARTNER AGENCIES



Partner Agencies: Food pantries, emergency shelters, mobile pantries, schools, churches and child nutrition programs

### THOSE WHO NEED FOOD



Food is provided to children, families, seniors, veterans and other individuals who are struggling with hunger across 93 counties in Nebraska and western Iowa